



SAM Weekly Newsletter - 1st September 2023

Biking news for ALL our advanced riders, their family and friends

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Editorial

As pointed out last week, the UK Government continues to drag its feet on making riding safer for bikers. Whether it's CBT (Compulsory Basic Training) changes agreed in 2017, taking VAT (Value Added Tax) off biker safety clothing, or repairing the highways. Research has shown that a 10% increase in PTW (Powered Two Wheel) use would resolve a lot of congestion and reduce pollution. Due to their lighter footprint, It would also reduce damage to the highway. This hasn't stopped the expansion of the London ULEZ (Ultra Low Emission Zone) zone. Over 600 (at the last count) newly installed cameras have been defaced, stolen or destroyed in the past few weeks. Only a quarter of vehicle owners in London are hoping to change to a cleaner vehicle. Affordable electric vehicles are in very short supply and the scrappage scheme is limited and bureaucratic. Politicians never seem to learn that they govern with the consent of people. If people don't agree with the change, then politicians may soon find themselves out of office. Leaving them with less influence and damaged reputations.

One way to increase the voice of bikers is to attract more people to ride on two wheels. It can be expensive and in light of huge financial demands made on young people there is an article on how to get kitted out more economically. Increasing the number of PTW road users could add power to the safer riding message. Motorcycling is an easy target for vested interests to deflect attention away from the core message that biking can be an important part of an integrated, greener, transport solution. The doom and gloom messages about the dangers of riding and antisocial behaviour of riders, seriously skews any sensible debate about our future two-wheeled transport. The walkers, cyclists and electrified road users cannot be allowed to spread

their ill-informed messages and take over the social and political motorcycling public agenda. Even so-called motorcycle representatives can fall into the trap of promoting the dangers of riding over messages about becoming a trained safe rider of greener, more economical transport. It is going to be a long, sustained slog to get people to accept motorcycling as a realistic mode of transport. Remember the introduction of seat belts? The public mind is only changed when there is a constant drip feed, read hourly/daily/weekly, of information educating and persuading people to get on PTWs. If we can help the NHS by delivering blood and baby milk, we can use a PTW to get people to the shops, offices and coastal resorts. We all know it's a brilliant way to travel.

One way that the biking community, including SAM members, can help is to encourage young people to use PTWs for their personal transport. Whether it's getting to College, going to work, or having a day out with friends. PTWs offer a greener, cost-effective and timely way to get around. These are messages to which young people will readily respond.

There was real excitement in the biking world this week as Henry Cole and Alan Millyard broke the record for the 'fastest tandem motorcycle'. That's two-up to you and me. The previous record had stood for 10 years, so it was quite an achievement. The record now stands at 183.5mph on a 500bhp on a Viper V10 machine. The pair are aiming to break the 200mph barrier. My pillion just rolled her eyes and said don't even think about it!!

In other biking news, Royal Enfield, fresh from meeting the challenge of building a complete replica, without proper drawing or specifications, of their 1901 motorcycle, are looking to keep their machines on the road for longer. They have trademarked the 'Reown' brand to enable them to sell second-hand Royal Enfields in their main dealerships. You can also watch a Yamaha YZ250 being transformed into an e-bike. Cake and Treesistance have

joined forces to protect the Amazon rain forest. Both the latter projects are likely to appeal to young people who are worried about the world they are inheriting. Biking has always been in a constant state of challenges and change. Converting existing bikes to electric power trains and modifying frame design to accommodate large capacity batteries is just the start of the next evolution.

Kevin Williams finishes off his series of articles that took him down the rabbit hole of making biking safer. This series started with the observation that there seemed to be no logic to the siting of 'Think Bike' warning signs. Kevin argues these should be installed at sites where there is evidence that bikers are coming to grief. Examining the crash data showed that some very odd decisions were being made. This series of articles led to a discussion about the siting of signage and its utility value to bikers and other road users. Kevin concluded that push notifications via a mobile phone app might prove helpful to all road users. Read it and see what you think.

This week SYSRP focussed on its anti-drink/drug driving campaign. Over the past 10 years the figures for convictions in the UK have stubbornly remained at around 25,000/year. There are probably a lot more road users who don't get caught. If the figures remain the same each year, suggesting that road users, despite the health education/promotion efforts, aren't taking much notice. Perhaps it's time to think differently about how 'Think Bike' and other road safety messages are delivered to the public.

What are safe speed limits and who should obey them? This week IAM RoadSmart responded to the latest figures on road users breaking speed limits. The response asks for a review of their effectiveness. What types of vehicles are breaking these speed limits? What is the context in which speed limits are broken? What proportion of vehicles, by type, are being caught?

We have a TV star! Whiteknights manager and SAM membership secretary, Roy Clark, was interviewed by ITV this week outside the Revs `n Relics cafe. Roy has always been a tireless worker for the Whiteknights NHS dispatch rider service and the SAM Club's role in encouraging and promoting advanced riding.

Finally, for some real adventurous riding take a look at the latest adventures of the Itchy Boots traveller (Noraly Shoemaker). This week it's the Saloum Delta in Senegal. To be helpful in your quest for riding adventures, there is a review of sat navs and navigation apps in this newsletter. Happy reading.

Ways to stay in touch with your Club!

It's really easy to stay in touch with your Club! We provide emails, a website and use social media accounts for you to contact us. All of which is free of any cost to the Club. If you are not getting the Club information circulated, or simply want to tell us something, ***just let us know*** at sam-editor@iam-sheffield.bike. We'll be happy to ensure that we stay in touch with you. You can also now sign up for Club emails on the [SAM website](#). Paul Conway
Editor & Webmaster, Sheffield Advanced Motorcyclists

Biking News Online



Royal Enfield eager to enter used motorcycle business

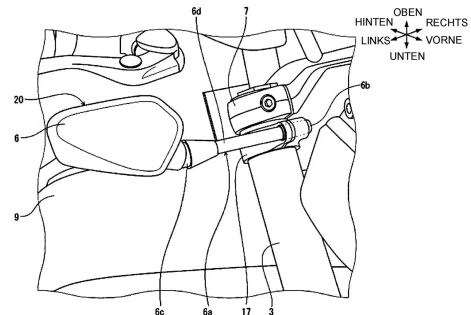
Royal Enfield is likely to enter the used bike business officially. The company has applied for a new trademark and received permission to own and use 'Reown'.

This trademark clearly mentions that Royal Enfield wants to enter the pre-owned bike business. Currently, only a handful of motorcycle brands are in the used bike business. Through this route, brands can offer motorcycles in better condition, but the prices are usually higher than in the unorganised used bike industry.

Renown brand will enable them to offer motorcycles bought from their dealers or used motorcycles from an exchange program. Details are scarce. The iconic company would probably have rules & checklists for every used bike to assure quality to the customer before resale. [Read more](#)

You might not imagine that there are many avenues left for the development of motorcycle mirrors. However, [Honda](#) has come up with a layout—specifically for unfaired bikes—that promises to not only give a better view of what's behind but also to offer handling benefits compared to conventional designs. [Read more](#)

FIG. 3





STAY SAFE – On a budget

When it comes to shopping for your gear, a quick online browse will likely make you double-take at some of the price tags you see. But kitting yourself out from head to toe in great, hard-wearing equipment doesn't have to break the bank. So we've joined forces with Feridax and our very own Chris Bailey to show that you can kit yourself out properly for less than £500.

[Read more](#)

Stars of ITV's The Motorbike Show Allen Millyard and Henry Cole are celebrating following their recent two-up top speed success being officially recognised by Guinness as a new world record.



The duo now holds the record for 'fastest tandem motorcycle', having achieved 183.5mph (295.31kmh) on Millyard's home built eight-litre, 500bhp [Viper V10 machine](#).

But Millyard has now shared that there is more to come as the duo set their sights on the 200mph mark. "It's nice to have an ambition and it's more than capable," he told MCN. "I had the wrong gearing. I geared it to 225mph at 5000rpm. If I'd geared it for 200mph at 5000rpm then it would've done it. [Read more](#)



The best sat navs and navigation apps for motorcyclists: let them guide the way

With so many options on the market, from purpose-built devices to smartphone brackets and everything in-between, it can be difficult to decide on the best

motorcycle sat nav option for you.

Sometimes, you just want to hop on your motorbike without a sat nav, [ride somewhere](#) without any pressure or direction, and just follow your nose and the road.

But other times, you have a destination to get to, and you want to get there the fastest way with the least amount of hassle. Whichever kind of ride you're going on, a motorcycle sat nav can make sure you stay on the right road. [Read more](#)

Watch This Yamaha YZ250 Get A Full Electric Conversion. You have to admit that the prospect of a simple-to-ride off-road machine is quite tempting. In fact, it might be the best option for many beginners, and perhaps even tired veterans.



It's hard to deny that [electric motorcycles](#) are carving out a niche, and it's also hard to deny that the concept of owning one gets increasingly enticing by the day. However, one doesn't have to go out and buy the latest [Zero](#), [Sondors](#), or Surron in order to get on with the electric revolution. If you didn't already know, some companies and brands are more than happy to sell you an electric conversion kit for your motorcycle. Buying into this would mean

that all the gas-powered stuff on the bike must stay in the garage or perhaps on another project. [Read more](#)



There is just something about southern Oregon. It can be difficult to choose between the area's rolling grasslands, towering evergreens, high mountain lakes, quaint villages, and vibrant entertainment opportunities. In fact, it's so hard to decide that I didn't. To sample the

cornucopia of Pacific Northwest treats, I spent a few early June days on an Oregon motorcycle ride aboard a BMW G 650 X Country, a scrambler-styled variant of the single-cylinder G 650 platform sold in the late 2000s. [Read more](#)



TOP 10 BIKE BRAND LOGOS (AND THE STORIES BEHIND THEM). Motorcycle brand names become part and parcel of everyday life for a biker, but do you know how the names, and badges, came about? Motorcycle company names and logos are a

big deal. People get '[Harley-Davidson](#)' tattoos; historic British brands like Triumph and [BSA](#) are biker jacket fashion icons; Ducati T-shirts sell by the bucket-load... But where did these names – and particularly the designs of their logos – come, from and why? Here's the brief story behind 10 of the best and most recognisable. [Read more](#)

ULEZ, ITS EXPANSION, AND WHAT IT MEANS FOR MOTORCYCLES. With the ULEZ expanded on 29 August to cover all boroughs in Greater London. Here is your guide on what the ULEZ is, what the expansion means, and how



that affects motorbikes. The Ultra Low Emission Zone, or ULEZ, is, in the most basic terms, a particular area of London in which charges are applied to the owners of vehicles travelling through it which exceed a threshold for emissions. It was established in 2019, however, it had first been proposed in 2013 by the then-Mayor of London Boris Johnson as an evolution of the Low-Emission Zone - introduced in 2008 - that had preceded it.

[Read more](#)



CAKE and Treesistance Join Forces to Protect the Amazon Rainforest and Empower the People Who Call It Home

Every day, the Amazon rainforest loses an average of five football fields of trees per minute to deforestation. A new collaboration between Swedish

e-Bike manufacturer [CAKE](#) and forest defenders [Treesistance](#) is poised to change that. Leveraging CAKE's lightweight, whisper-quiet, off-road, 100% solar-powered Kalk AP electric motorcycles, the partnership aims to protect the Amazon rainforest and its people by safeguarding endangered species and combatting illegal deforestation. Treesistance is a new platform focused on the protection of the Amazon, created by [Sinchi](#), a

Dutch non-profit founded in early 2016 to support and assist Indigenous-led actions against the violation of their rights and the destruction of the environment.

[Read more](#)

The Saloum Delta in Senegal is a unique and beautiful region located in western Senegal, near the Saloum River. The delta is home to a vast network of waterways, mangrove forests, and small islands that are spread out over an area of more than 5,000 square kilometres. It's home to a wide variety of plant and animal species, including many rare and endangered species such as manatees, marine turtles, and African fish eagles. There are no roads to get to the delta so you have to arrive and depart by boat. Traveling with a motorcycle makes this even more challenging, as I have experienced. So called "piroques" (small boats) leave from a tiny town called Djiffer. The launch point for the boats is a hustling and bustling area and I had to pick my way around donkeys strapped to donkey carts, fishing nets laid out, people, cargo, horses and boats laid on the beach for repairs. [Read more](#)



SAM Meetings



***SAM Club Saturday Meetings, Meadowhall Retail Park
9am every Saturday throughout the year.
Come and join us - you know you want to ride!***



Next SAM Club night: **4th
September 2023 meet at
7.30pm for an 8pm start at
[Treeton Miners Welfare, Arundel
St, Treeton, Rotherham S60 5PW,
UK](#)**



Always carry your ***FREE Biker I.C.E. Card***. It gives emergency services staff vital information about the right treatment for you, should you be involved in an accident. Don't forget to update it if your health and/or social circumstances change. *SAM Club - dedicated to helping YOU to be a safer rider.*

Whiteknights Blood Bikers

Whiteknights Yorkshire Blood Bikes would like to hear from people who are able to become volunteer fundraisers for this vital charity that benefits patients in Yorkshire.



Please get In touch. Even if you can only spare an hour to volunteer for us - we really need people to help us. Hope to hear from you soon.

Message us through Facebook or email:

[fundraising@whiteknights.org.Uk](mailto:fundraising@whiteknights.org.uk)

Whiteknights South Yorkshire Regional Manager, Roy, was today interviewed for a forthcoming feature on ITV news about motorcycle air vests . It was hosted by our friends at [#revsnrelics](https://www.instagram.com/revsnrelics)





All set up for today's raising at Lowedges Fire Station. Come and try our mini moto bike!

South Yorkshire Safer Roads Partnership



DRIVE SOBER: As part of the national drink and drug drive crack down, our partners [@southyorkshirepolice](https://twitter.com/southyorkshirepolice) are conducting stop sites across the four districts. If you are caught you may be banned from driving, have points added on your licence, an unlimited fine, or even

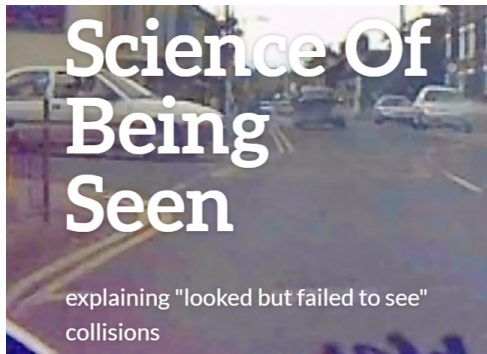
imprisonment. This will mean increased insurance costs, potential job loss and even restrictions on travel to other countries such as the United States. Don't risk it. Don't drive under the influence of drink or drugs. [#roadsafety](#) [#visionzero](#) [#driving](#) [#riding](#) [#police](#) [#collision](#)

LET'S TALK RISK: 17-24-year-old men continue to be heavily over-represented in drink drive-related collisions. Young men are also less likely than the wider population to see drink driving behaviour as risky or unacceptable. Let's have that conversation with our mates, our sons, our brothers...



BetheBest – we have created a generic logo to encourage all riders to take additional training in one format or another; such as IAM, BikeSafe or ERS. The new logo and #BetheBest tagline has been printed on promotional snoods to promote the campaign (available at SAM Club Nights). The snoods have been produced in a series of different motorbike brand colours, (Red, Orange, Green and Blue), to test if this approach is more appealing to riders.

Kevin Williams



For many years road safety experts, police and motorcyclists have known that the most common collision between a motorcycle and another vehicle happens when the motorcyclist has right-of-way and another driver turns into the rider's path. All the way back in 1977, US researcher Harry

Hurt stated:

"The most likely comment of an automobile driver involved in a traffic collision with a motorcycle is that he, or she, did not SEE the motorcycle..." [Read more...](#) Also, see all Kevin's posts at ko-fi.com/survivalskills.

LAST WEEK'S ROUND-UP



More Haste, Less Speed. As I'm on holiday this week, I've pulled a couple of articles from the FB archive to see what I was writing about in August 2013, and here's an interesting one.

I wrote:

More Haste, Less Speed applies to emergency services too.

Generally I am always impressed by the driving standards of fire appliances or ambulances, or the police traffic cops as they thread their way calmly but positively through busy traffic. [Read more](#)

Are 'smart brake lights' a life-saver? NO! In one of the comments on my www.ko-fi.com/survivalskills page a few days ago, Clive mentioned that to help avoid drivers running into the back of his machine when he rolled off the throttle, he'd fitted a gadget that detects the bike's deceleration and then 'pulses' the brake light as a warning. [Read more](#)



Last week, a report in the Basingstoke Gazette covered a charity event, organised by the Wessex Hells Angels motorcycle club and supported by clubs and riders from the Thames Valley coalition which blocked traffic from entering roundabouts while passing through Basingstoke. As the story points out, since the group did not submit an application to stop the traffic during the ride, they were committing an offence under the Highways Act 1980 by obstructing a public right of way without the necessary temporary road closure in place. [Read more](#)

Getting Started - safe separation Pt 3. I'm continuing my series on CBT and today it's time to look at positioning in bends on the road ride. It is one of the very few areas where there's a genuine difference between what's taught



to new riders and the way post-test trainers are usually represented as coaching their own pupils to ride. But in the online debates about the superiority of one approach over the other, what's often forgotten is that the same basic concept SHOULD underpin our decisions on whether we place ourselves left, right or central in the lane...and that's SAFETY. [Read more](#)



in today's show... BMF to quit FEMA... how big was the turn-out for protest ride around M25... flip-up bike plate attracts police stop... Jarrod Frost nicks standing

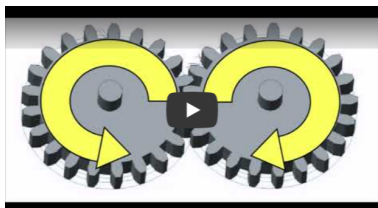
mile record from Guy Martin... sporty Daytona 660 spied in Spain... is a 1000cc adventure tourer on the way from Suzuki... in-depth today - One OUT, One IN! The forgotten collision...[Watch here](#)

Elevenses 360 Wed 23 Aug - motorcycle news, tips & views

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Torque and gears. I'm Kevin Williams, and I'm on a mission to explain why science matters to motorcyclists via my new series of short videos, 60 Second Science.

Last time out I explained that the earliest cyclists faced the problem of connecting the rotational torque from their 'motor' - their legs - to the wheel that drove their cycles. The Penny Farthing solved it in the simplest way possible. The pedal crank was mounted directly to the front wheel. [Watch here](#)

Spotted any good drivers recently?

It's easy to see bad driving. Really easy. When someone cuts us up, tailgates us, pulls out in front of us, we see it instantly. When someone swings right around a roundabout and cuts our nose off whilst still indicating left, we notice it. When someone comes flying past us at 20 mph over the speed limit, we're immediately aware. Drivers are terrible, aren't they? So why are we so aware of bad driving? Here are some reasons. [Read more](#)

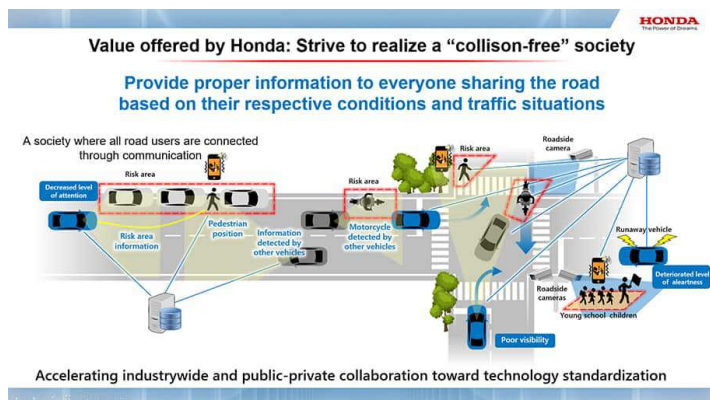


Setting up the brakes also sets up the brain. In one of the comments on my www.ko-fi.com/survivalskills page a few days ago, Clive mentioned that to help avoid drivers running into the back of his machine when he rolled off the throttle, he'd fitted a gadget that detects the bike's deceleration and then 'pulses' the brake light as a warning. [Read more](#)

Elevenes 361 Sun 27 Aug - motorcycle news, tips & views. In today's show... four dead at biker bar shooting in California... New York cop kills biker by throwing picnic cooler at



him... motorcycles exempt from revised Cambridge congestion charges... new licence needed for supercars in South Australia... two deaths at the Manx GP plus failed drugs test... Moto Morini to show off new ranges of twins... Kawasaki hybrid may be for 2025 release... pre-production Damon Hypersport test-ridden... today in-depth - can active push notifications make riding safer? [Read more](#)



Would active push notifications make riding safer?

[Based on the in-depth item from Eleveses 27 August]

This really is the final item in a long series of related

investigations that all go back to the beginning of the summer. I looked at a poster campaign that claimed they were erecting 'Ride Safe' and Think Bike' signs to where they were needed, but actually appeared to be placing them randomly. Taking a closer look at actual crash data, there was no evidence that one of the roads targeted for Ride Safe signs actually had a crash problem whilst one route they decided not install 'Think Bike' signs actually had a significant number of car - bike collisions. [Read more](#)

IAM RoadSmart News



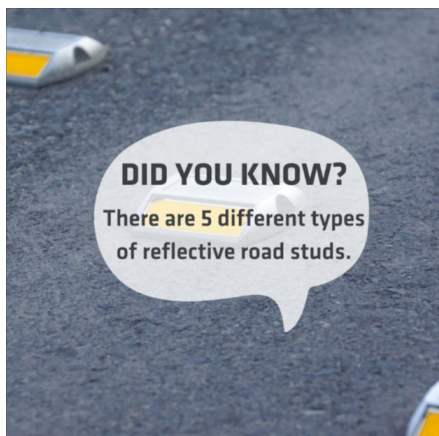
Martin started his IAM RoadSmart journey six years ago when he was approached to become an Examiner. Although Martin states that the role of an Examiner is not without its challenges, it is hugely rewarding and is a joy seeing riders successfully complete their Advanced test.

[Find out more about Martin's story and how to become an Examiner](#)

[here](#)

Choosing the right car seat for your baby can sometimes seem overwhelming and confusing.

IAM RoadSmart has teamed up with Natalie at Car Seat Ninja to help ease those fears and find the right fit for your most precious cargo. [Read more](#)



Rule 132 of the Highway Code explains what each colour of reflective road studs (also known as cat's eyes) means:

- White studs mark the lane or middle of the road
- Red studs mark the left edge of the road

- Amber studs mark the central reservation of a dual carriageway or motorway
- Green studs mark the edge of the main carriageway at lay-bys and slip roads
- Green/yellow studs indicate temporary adjustments to lane layouts

If you're interested in finding out about the Advanced Rider course, we've put together a video to help explain how the process works. We want you to have a full understanding of the course and for you to know all of the additional benefits you could be set to gain. [Find out more about the Advanced Rider course here](#)



People Power gives recognition to those volunteers who work tirelessly to ensure that our charity continues to thrive.

Our volunteers are the lifebloodline of IAM RoadSmart, without whom we wouldn't be able to achieve our main goal of road safety for all. [Get involved](#)

Want to become a better rider? Our Advanced Riding Course can help. The roads can be a dangerous place, even for the most alert and cautious riders. While you can never be 100% safe, becoming an advanced rider will equip you with the skills to correctly anticipate, and plan for, the hazards you encounter on your rides. [Find out more](#)



SAM members have you got some news to share? Send it to sam-editor@iam-sheffield.bike and share it with all your SAM Club friends...

Stay healthy and ride safe

Paul Conway (on behalf of the SAM Committee) Sheffield
Advanced Motorcyclists

Charity no. 1089671 IAM Group no. 4152



Saturday Meetings are for club members, observers, associates and ANY biker interested in taking an advanced rider course. Meetings are usually for one of these purposes:

- members take the opportunity to catch up with each other and generally socialise

- observers will be taking their associates out as part of their preparation for the advanced test
- other members will form smaller groups and ride out usually for breakfast somewhere
- Bikers who want to learn about how to become an advanced motorcyclist

If you'd like to find out more about us, join us at 9am any Saturday throughout the year, at Meadowhall Retail Park, Sheffield S9 2YZ, just off J34, M1.

Being a member of the SAM Club

To be a member of the SAM Club you should also be a current member of IAM RoadSmart. As a registered UK charity the SAM Club has charitable objectives to provide advanced motorcycle education and training. Our charity has to abide by the national standards, testing and liability insurance cover to continue these activities. Liability insurance ensures that, within the events covered, both the SAM Club, its Trustees and members are safeguarded against most untoward events; this includes all formal training and social events. Also, the SAM Club is dedicated to promoting the education and training of bikers in advanced riding knowledge and skills, both locally and nationally. At a total cost of £50/year, i.e. 96p/week, you help ALL your fellow bikers to improve their riding knowledge and skills. Thank you.

Associates: SAM's highly trained, dedicated, self-funding, volunteer Observers, meet all their own expenditure in providing your training. When you go out on observed rides with your Observer, we are asking you to donate £10 to offset a little of their running costs in helping you to become an advanced motorcycle rider. Thank you.

Extra bits

- Next SAM Committee Meeting: **30th September 2023**
 - Next SAM Club Night: **4th September 2023 meet at 7.30pm for an 8pm start** [Treeton Miners Welfare, Arundel St, Treeton, Rotherham S60 5PW, UK](#)
 - **Gift Aid Form:** Gift Aid allows UK charities to claim back the basic rate tax already paid on donations. This means we can claim back from the government on your behalf 25p for every £1 donated, boosting the value of the donation by a quarter. Use this link to fill in the form on the SAM website and send it to treasurer@iam-sheffield.bike.
 - **Not getting your SAM emails?** If any member is NOT getting SAM Club emails, first check your junk folder, then send a request to sameditor@iam-sheffield.bike. Pass on this message to any members who are complaining about not getting their SAM Club emails.
 - **Changing your email address:** If you change your email address then let me know so that we can keep you informed of all the exciting things
 - happening in your club.
 - **IAM RoadSmart member discounts:** SAM members, are you making the most of your IAM RoadSmart membership? There are lots of discount savings that can offset your IAM RoadSmart and SAM membership fees, so grab a bargain TODAY!
 - **Share with your friends:** Know someone who is interested in biking? Why not share this SAM Update and help them to be an advanced rider.
 - **Follow us on** [Facebook](#), [Twitter](#) & [Instagram](#).
-

What are we about...

The Sheffield and District Advanced Motorcyclists (SAM) are an independent charity that provides public education, and training in advanced motorcycling skills. Its aims are to increase public awareness and understanding of motorcycling and the advanced knowledge and skill skills required to ride safely on public roads. It is an affiliate group of the Institute of Advanced Motorists (IAM RoadSmart) and works closely with statutory and non-statutory organisations in promoting public information and education on motorcyclists and motorcycling in its designated region. SAM's volunteer motorcyclists are all trained to and maintain national standards of advanced motorcycle riding. They provide ongoing guidance and support to prepare motorcyclists for UK nationally recognised advanced motorcycling tests. SAM works closely with other charitable groups who require advanced motorcyclists to support public events, NHS dispatch rider services and many other socially responsible activities. SAM provides an essential public service in encouraging, promoting and marketing improved safety on public roads in the UK and internationally through IAM RoadSmart. SAM also has a very active social events programme that encourages its members, family, friends and the public, to both support the charity's socially responsible objectives and enjoy the camaraderie and support provided by the club.

Club Merchandise

"YOU can proudly support YOUR Club"



Clothing can be ordered online direct from:

APRINT LTD

138 Morthern Road

Wickersley

Rotherham

S66 1EA

Telephone: 01709 709977

Fax: 01709 709987