



## **SAM Weekly Newsletter - 1st December 2023**

*Biking news for ALL our advanced riders, their family and friends*

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## ***Editorial***

It's December already!! Time only goes in one direction, so we'd better make the most of what we've got. We hope that everyone had a great time at the SAM Club Autumn Curry Night yesterday. Even better, is the SAM Club Christmas Party (Monday, 4th December 2023 @ 7.30pm). Time to meet all your friends and enjoy the fabulous raffle prizes that Pillion is now guarding in the spare bedroom. I'm not allowed in!

From today, Mark Pashley (SAM Club Social Media Secretary) will take over management of the SAM Club email list. The current email list has been set up. In whatever email program you use, you will need to put the social-media@iam-sheffield.bike email address onto your 'Safe Sender List'. The SAM Club website has been updated, but if you find a dud link help us by sending an email to your [Club's Editor](#). Thank you.

In the world of biking, it's been a packed week. Over 90,000 bikers went to the NEC. Many SAM members made the trip to Birmingham to look lovingly at all the new machines. There may even be a few turn up on Saturday mornings at Meadowhall Retail Park. So, not only is there great advanced training and comradeship, but you get to see all kinds of bikes too.

In Europe, FEMA (Federation of European Motorcyclists' Associations) have begun a campaign to keep motorcycling affordable. The majority of motorcycles are used for urban commuting, deliveries and leisure. In rural areas, it is often the only form of affordable transport people can use to access the social opportunities many urban citizens take for granted. Affordable motorcycling came up on the SAM Club radar this week. Avril McCarthy (SAM Observer) flagged up the massive increase in insurance renewal costs. Many SAM members will use, or have, used discounts from Cornmarket Insurance. This is a benefit, as an advanced rider, of your IAM RoadSmart

membership. I have home/house, car and motorcycle insurance with them. Avril pointed out that insurance quotes this year have risen a staggering 150% and the 'administration fee' has gone up 25%. It seems that the whole transport supply chain is determined to make personal vehicle ownership as expensive as possible. As always, consumers can fight back by shopping around and forcing suppliers, of insurance or anything else, to compete on the price of goods and services. Many thanks to Avril for alerting us to this issue and we would like to hear the experiences of SAM members, so send your thoughts to the [Editor](#). If the topic interests you we might run a survey of SAM Club members.

A warning from many road safety agencies this week was NOT to buy an electric scooter, scrambler or quad-bike for a child this Christmas. A young electric scooter rider was pulled from a motorway this week. It was just luck they didn't decorate the carriageway.

Zero e-motorcycles are aiming to win the [Maudes Trophy](#). A relay ride of 1,300 miles around the UK will be led by Craig Carey-Clinch, a long-time adventure motorcyclist and member of the NMC (National Motorcyclists Council). The NMC partnered with [Tyresafe](#), a road safety charity supported by tyre manufacturers. The petition (10,542 signatures) to help motorcyclists ride safer, '[Scrap VAT on life-saving Air Vests](#)' is still open. If you haven't signed, please do so and help to save lives by making biking safety gear more affordable. Also, get anyone you know to sign up too. Thank you.

When it comes to building a custom bike, buying a kit seems cheating to me. I've always admired the vision, ingenuity and skill that is used. The final product may not be something I would want to ride, but the artistry and originality is often to be admired. You might think differently. Looking after the bike is even more important in the winter. To help there are articles on

changing oil and upgrading brakes. There is a very good article with riding tips for scooter riders.

Onto travel and you can enjoy reading about riding the Scottish Borders. It's a great favourite with SAM Club members. I've done it many times and have many happy memories of riding with friends. If you fancy something a bit further away then take a look at Kazakhstan. Clubs in the country have just joined FEMA and many bike manufacturers have dealerships in the country.

Our very good friends the Whiteknights Blood Bikes have recognised Arshad Mahmood (Aagrah restaurant in Bradford) as a Whiteknights Angel. This honour is awarded to outstanding fund raisers. Perhaps something the SAM Club could aspire to become? It was Whiteknights Yorkshire Blood Bikes founding member, Vic Siswick's, funeral this week. Both Whiteknights and Blue Knights provided the cortege escort.

This week, SYSRP (South Yorkshire Safer Roads Partnership) have been focussed on the weather, speeding and passing horses. Kevin Williams has produced some very interesting thoughts on the RAC's research. It shows that 'shock', 'fear' and 'threat' road safety messages DON'T work in changing road user behaviour. Amongst the young it is a definite irritant and can have totally negative reactions. Spending money and using scarce resources to pump out pictures of crashed bikes seems a complete waste. This is especially true when trying to convince young people to change. They often over-value their performance, overstate their competence and don't appreciate the limitations of their lack of experience; and, aggressively resist any suggestions to change. Isn't it time we did something different? Perhaps showing respectful, cautious and appreciative road user behaviour might work better. Just a thought.

IAM RoadSmart is running a campaign to recognise the contribution of its volunteers. There is even a 'Hall of Fame'. In the SAM Club we value every member. Even the smallest

contribution helps our great Club to thrive. In the history slot you can read about 'Board Racing'. Often associated with the circus but it became a mainstream sport in the 1930s. Until next week, happy reading.

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## ***Ways to stay in touch with your Club!***

It's really easy to stay in touch with your Club! We provide emails, a website and use social media accounts for you to contact us. All of which is free of any cost to the Club. If you are not getting the Club information circulated, or simply want to tell us something, ***just let us know*** at

[sam-editor@iam-sheffield.bike](mailto:sam-editor@iam-sheffield.bike). We'll be happy to ensure that we stay in touch with you. You can also now sign up for Club emails on the [SAM website](#). Paul Conway

Editor & Webmaster, Sheffield Advanced Motorcyclists

## Biking News Online



We can just about hear those sleigh bells ringing, but the festive season presents a problem for us bikers. After all, the snow, ice, and salt on the roads don't create perfect riding conditions, and the freezing temperatures and short days don't lend themselves to

exploring on two-wheels either. [Read more](#)

Drivers suffered the worst October on record for pothole-related breakdowns, lifting the yearly total to over half a million incidents, a motoring service finds. The AA's recovery teams had to attend to 52,541 incidents on the road across the UK due to damage caused by potholes. [Read more](#)



What are the common challenges of learning to ride a motorcycle?

Understanding Motorcycle Controls and Mechanics

Riding a motorcycle requires more involvement with the machine's controls compared to driving a car. New riders must become familiar with the clutch and gear system, throttle

control, brake application, and how to monitor the instrument panel while maintaining focus on the road. Motorcycle controls can seem complex to beginners, needing both hand and foot coordination. [Read more](#)

Zero Motorcycles UK vying for prestigious Maudes Trophy

Do Zero's electric motorcycles have what it takes to conquer the grueling 1,300-mile journey?



[Zero Motorcycles](#) is considered by many as one of the pioneers in the electric mobility space. Established in a time when electric motorcycles were still very far from the mainstream, Zero Motorcycles was very much into e-mobility long before it was considered cool. These days, the brand shows no signs of slowing down. [Read more](#)



### The Revival Of Motorcycle Culture In Kazakhstan

When FEMA was approached by Askar Ismailov to talk about the revival of motorcycle culture in

Kazakhstan we immediately set up an online meeting. The meeting was very educational and at FEMA's request Askar wrote an article, sharing the wonders of Kazakhstan.

In the heart of Central Asia, the vast and diverse nation of Kazakhstan has been quietly experiencing a renaissance of sorts, centered around the thrilling world of motorcycling. From the early days of the Soviet Union to the present, the country has seen a remarkable transformation in its motorcycling culture. This article explores the historical journey of motorcycling in

Kazakhstan, the emergence of motorcycle clubs, and the growth of centers for European and American motorcycle brands. [Read more](#)

Adults urged to not gift children e-scooters, scramblers or quad bikes this Christmas. Parents have been urged not to gift children with e-scooters, scramblers or quad bikes this Christmas ahead of the Late Late Toy Show tonight.



It comes as three e-scooter riders have been killed and 48 have been seriously injured between January 1 and September 24 of this year. [Read more](#)



The NMC is a coalition of a spectrum representing national motorcyclists organisations, which works together on commonly held positions on motorcyclists' issues. These include raising awareness of bikers' needs to the government. Members include IAM RoadSmart, British Motorcycle Federation and the Motorcycle Industry

Association.

The joint support between [TyreSafe](#) and the NMC comes as the need for extra emphasis on vehicle maintenance and a reduction in the number of avoidable defects has been identified through evidence-based research. While many sections of the motorcycling fraternity is justifiably proud of its track record in properly maintaining their bikes, there is a significant contingent



who don't. This is clearly shown in the MoT failure rate of motorcycles, which is comparable with that of cars, with a third failing their first inspection\*. [Read more](#)

Motorcycle Live 2023 concludes with resounding success, leaving enthusiasts revved up for the 2024 show.



Motorcycle Live in association with Bikesure Insurance, the UK's biggest and most interactive motorcycle and scooter show, came to a triumphant close on Sunday 26 November, after an exhilarating nine-day extravaganza showcasing the best of the motorcycle industry.

The event, held at The NEC, Birmingham, equalled the success of 2022, delivering just under 90,000, curious newcomers, industry professionals, and passionate enthusiasts, solidifying its status as the go-to destination for motorcycle aficionados. [Read more](#)



To date, not a single woman in the history of MotoGP has finished a season on the Grand Prix's grid (Gina Bovaird started a premier-class race, but that's it)... so when a Women's World Motorcycle Championship was announced back in October as a part of the World Superbike support bill in 2024, you could imagine the conflicted reactions: Should male and

female racers be in the same series? Is the idea of a female-exclusive championship demeaning? Mat Oxley – Isle of Man TT winner and a prolific writer – logs some perceptive responses from a hearty fistful of influential women riders. First up: The 2023 Women's European Champ,

a 21-year-old Spaniard by the name of Beatriz Neila. Neila believes that anatomical differences are largely the reason for MotoGP's male-dominant circuit: [Read more](#)

Braking maestro Brembo has announced a new product, with the Hypure calliper stepping to the top of the performance braking range.



The eye-catching new stoppers feature an asymmetric design which Brembo is claiming reduces weight by ten per cent without compromising on rigidity. Brembo is also touting an improvement in heat transfer, something that should help to maintain braking performance even in the most extreme environments track riding can offer. [Read more](#)



GRAB-AND-GO: A CUSTOM KIT FOR THE HONDA CB350 FROM TAIWAN. THE MODERN-DAY HONDA CB350 is one of those motorcycles we wished was available in more parts of the world. It first broke cover in India, where it's produced, and later

rolled out to Japan as the rebadged GB350. You can get it in Taiwan too, where it's officially called the Honda H'ness CB350—but you can forget about buying one in Europe or the USA. That's a real shame, because the [Honda CB350](#) is about as adorable and approachable as factory bikes get. Its 348.4 cc single-cylinder engine squeezes out 21 hp and 30 Nm, and it sports modern amenities like LED lighting. It's not too bad looking either; handsome enough in stock trim to give bigger modern

classics a run for their money. [Read more](#) artistry, uniqueness, vision, individuality.

Simple safe winter riding tips for scooter owners

Winter doesn't mean you have to store your scooter away until the brighter months. Here the team at Bikesure come up with 10 simple winter riding tips that will ensure you can carry on riding throughout the season.



### 1. Traction is key

One of the primary challenges faced by scooter riders in winter is reduced traction. Cold temperatures, rain, snow, and icy roads can make surfaces slippery, increasing the risk of accidents. [Read more](#)



### Top Roads: Scottish Borders

After some inspiration for 2024? How about the Scottish Borders...

The Scottish Borders is a haven for bikers. It's often bypassed by tourists pressing on to get up to the more dramatic Highlands, but they're missing out on some seriously special scenery and surprisingly quiet twisty roads. What more does any biker need?

[Read more](#)

Want to learn to ride a motorbike? Then you've landed on the right article. MCN is the leading authority in the UK motorbike industry, and our expert testers have ridden all the bikes, tried all the riding gear and know the testing process intimately. You can trust our impartial verdicts and the advice we provide has been learnt the hard way...[Read more](#)



If you're a new rider, among the most satisfying experiences you can have is servicing your bike. That's because, frankly, motorcycling is like a relationship, and the more you know about and can well care for your machine, the fuller and deeper the experience will be. How's that for philosophical? Anyway, there are practical reasons for changing your own oil, too: 1) It saves money because you're contributing the labor for free; 2) You are learning about tools, bolts and seals, parts and assemblies, and how everything works; 3) You are growing your self-sufficiency...[Read more](#)

The history of board racing. Often conflated with carnival thrill shows and the massive wooden speedways of the 1920s, America's original timber race tracks, called motordromes, were dangerous and exhilarating saucers where the toughest of the tough went elbow to elbow for a taste of the glory and the gold. For just 5 short



years between 1909 and 1914, only 26 of these perilous stadiums were ever built, many having only hosted motorcycle races for a season or two. Still, inside their steeply banked walls, the heroes of a thrilling and often deadly sport captivated the country, cementing a legacy and mythology which continues to sends chills through those that learn about it. [Watch here](#)



Amidst a rising spike in living costs comes a plea to keep motorcycles affordable – and given the recent ballooning of the bike community and two-wheeled taxi services, [the Federation of European Motorcyclists' Association \(FEMA\)'s cry for affordable transit](#) has made quite the stir.

FEMA general secretary Dolf Willigers, in particular, has made a solid argument for “keeping [vehicle] taxes reasonable, as well as taking other measures to encourage motorbike ridership as a viable form of everyday transport.” [Read more](#)

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## *SAM Meetings*



***SAM Club Saturday Meetings, Meadowhall Retail Park  
9am every Saturday throughout the year.  
Come and join us - you know you want to ride!***



Next SAM Club night: **4th  
December 2023 meet at  
7.30pm for an 8pm start at  
Treeton Miners Welfare, Arundel  
St, Treeton, Rotherham S60 5PW,  
UK**



Always carry your **FREE Biker I.C.E. Card**. It gives emergency services staff vital information about the right treatment for you, should you be involved in an accident. Don't forget to update it if your health and/or social circumstances change. *SAM Club - dedicated to helping YOU to be a safer rider.*

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## **Whiteknights Blood Bikers**

Whiteknights Yorkshire Blood Bikes would like to hear from people who are able to become volunteer fundraisers for this vital charity that benefits patients in Yorkshire.

Please get In touch. Even if you can only spare an hour to volunteer for us - we really need people to help us. Hope to hear from you soon.

Message us through Facebook or email:  
[fundraising@whiteknights.org.Uk](mailto:fundraising@whiteknights.org.uk)



We would like to share our contribution to Vic's final ride.

It was our privilege to do this. We would like to thank the family, The Blue Knights , The NEG, and all the riders who joined the cortège procession.

Whiteknights Yorkshire Blood Bikes convey upon Arshad Mahmood of the Aagrah Restaurant, Midpoint, Bradford, the status of Whiteknights Angels following their recent fundraising donation.

We are extremely grateful to all our supporters.





Pictured is Arshad and Whiteknights' Community Liaison, Chris Parker outside the Aagrah Midpoint restaurant.



Whiteknights North Yorkshire Team would like to welcome another Advanced-Qualified volunteer rider to their team. This is Mark who has successfully completed his first operational duty. Well done Mark.

BetheBest – we have created a generic logo to encourage all riders to take additional training in one format or another; such as IAM, BikeSafe or ERS. The new logo and #BetheBest tagline has been printed on promotional snoods to promote the campaign (*available at SAM Club Nights*). The snoods have been produced in a series of different motorbike brand colours, (Red, Orange, Green and Blue), to test if this approach is more appealing to riders.



# South Yorkshire Safer Roads Partnership



## BARNSELY BACKS BRAKE:

Cllr James Higginbottom, Cabinet Spokesperson for Environment and Highways said: "Barnsley Council is pleased to once again be supporting National Road Safety Week and promoting the importance of driving safely.

"We are committed to working alongside our partners in the Safer

Road Partnership to improve safety for all road users in Barnsley and working towards achieving our ambitious target of zero fatalities on our roads by 2050."

Pupils from across [#barnsley](#) schools took part in [Brake, the road safety charity](#) road safety week when they attended [Community Safety at Lifewise Centre](#) this week. [Find out more](#) [#RoadSafetyWeek](#) [#slowdown](#) [Barnsley Council](#) [South Yorkshire Mayoral Combined Authority](#) [Ed Clancy](#) [Community Safety at Lifewise Centre](#)

## SAFE SPEEDS SAVE LIVES:

Do you think speed limits are set to try & get money out of people? Please think again.

Speed limits are there to help keep people safe on our roads.

To prevent death & serious injury.

## Why speed matters

Every year, drivers who speed or travel too fast for the road conditions contribute to\*



\*Department for Transport (2022) RAGS0704: Reported road collisions, casualties and vehicles where speed was a contributory factor by severity, Great Britain, ten years up to 2021



Safe Speeds are vital to protect families from the loss of loved ones. Thank you to everyone who has helped to share this message throughout [#roadsafetyweek](#). [#SafeSystem](#) [#FridayFeeling](#) [@brakecharity](#)



Did you know that a medium-size horse weighs an average 500kg and can reach a very high speed?

This week, The British Horse Society are talking about the true meaning of horsepower, and the impact this has on road users.

Alan Hiscox, Director of Safety at The British Horse Society says: "Horses are flight animals, and their instinctive response to danger is to react and move very quickly. Even the most experienced and well-trained horse can be startled by unexpected movements or loud noises, just like a human.

"That is why it is so important for drivers to consider the true power of horses, and to pass horses slowly and with plenty of room, if everyone is to remain safe."

We're supporting The British Horse Society to keep all users safe on our roads.

#### WEATHER WATCH:

Good morning South Yorkshire. Take care on the roads today. Travel to the conditions of the road. Let's keep each other safe.



The speed limit is not a target

Choose a speed that is appropriate to the conditions



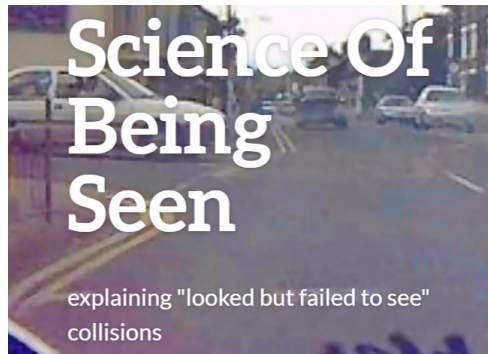
MAKING SOUTH YORKSHIRE  
ROADS SAFER

[sysrp.co.uk/speed](http://sysrp.co.uk/speed)

[#slowdown](#) [#barnsleyisbrill](#)

[#doncasterisgreat](#) [#sheffieldissuper](#) [#rotherhamiswonderful](#)

## Kevin Williams



For many years road safety experts, police and motorcyclists have known that the most common collision between a motorcycle and another vehicle happens when the motorcyclist has right-of-way and another driver turns into the rider's path. All the way back in 1977, US researcher Harry

Hurt stated:

*"The most likely comment of an automobile driver involved in a traffic collision with a motorcycle is that he, or she, did not SEE the motorcycle..."* [Read more...](#) Also, see all Kevin's posts at [ko-fi.com/survivalskills](http://ko-fi.com/survivalskills).

### LAST WEEK'S ROUND-UP

Elevenes 386 Wed 22 Nov - motorcycle news, tips & views

in today's show... new Spanish speed cameras detect slowing vehicles... man robbed of his bike in broad daylight in Wigan... popular café partially demolished due to cliff falls... new perceptual countermeasure schemes in Austria and Germany... new sodium battery tech could reduce dependence on lithium... Daewoo looks to return with electric two-wheelers... electric three-wheeler from Toyota... twin 700cc triples from Zontes... in-depth today - group riding and overtaking near-misses. [Watch here](#)





Structure training for engagement and retention

Years ago, someone told me that motorcycle training wasn't 'teaching'. "All you have to do is tell them what you're doing." Hmm.

Well, assuming that 'you're doing' is actually right, the fact is what we're imparting is our knowledge, our skills, and our expertise to that person. In short, we're facilitating learning - or to put it another way, we're teaching! And that means it's useful to have some understanding of education techniques, such as explanation, instruction and demonstration.

[Read more](#)

End of autumn - winter's coming

It seems timely to conclude this series on riding in the autumn with a look at colder weather, not least because the first really cold snap of the year is headed this way - I had to

wrap up my outdoor chilli plants at on Friday as frost was predicted even in London. So what are the problems of the really cold weather? [Read more](#)



Elevenes 387 Sun 26 Nov - motorcycle news, tips & views

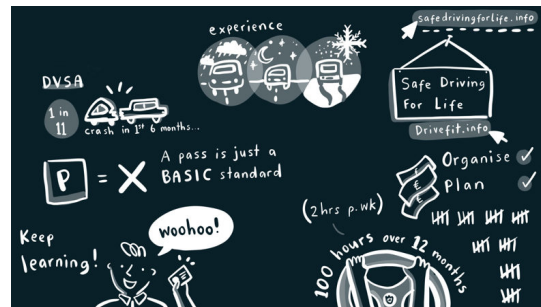
in today's show... Black Friday offers... 'pop and bang' remap software deemed illegal... telemetrics - the new upgrade path... Kawasaki's Z-e1 puts out almost as much torque as the new Z500... Lambretta go

electric... in-depth today - a long Road Safety Special where I take a long look at four interlinked stories... [Watch here](#)

If 'shock', 'threat' and 'fear' don't work on kids...

...why should we be expecting the same tactics to work on adults?

[Based on the 'in-depth' section in yesterday's Elevenses live webcast]



Yesterday's Elevenses was something of a road safety special, thanks to four topical stories which managed to weave a thread between them.

If you want to review the other three, they were the news that the bend where four youngsters died in a crash has been giving a temporary road sign, Devon & Cornwall Police and their 'Operation Cosset' which is using 'pursuit drones' to target motorcyclists, research from the RAC Foundation that strongly suggests 'shock and tell' tactics don't work with young people...[Read more](#)

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## ***IAM RoadSmart News***



### [A Stark Rise in Drivers at Risk of Losing Their Licence Due to Defective Tyres: A Wake-Up Call for Road Safety](#)

As Road Safety Week 2023 gets underway, an estimated 6 million tyres on the road have illegal tread, according to TyreSafe's recent Tread Depth survey, putting countless drivers at risk of facing 3 penalty points and a fine, which can be up to a maximum of £2,500, for each defective or illegal tyre. [More information](#)

### [Is your car feeling the cold?](#)

There's nothing worse than your car not starting on a cold, icy morning, but with a bit of planning, you can make sure your vehicle is ready for the colder months. [More information](#)



### [Meet SLAM's Youngest Advanced Rider](#)

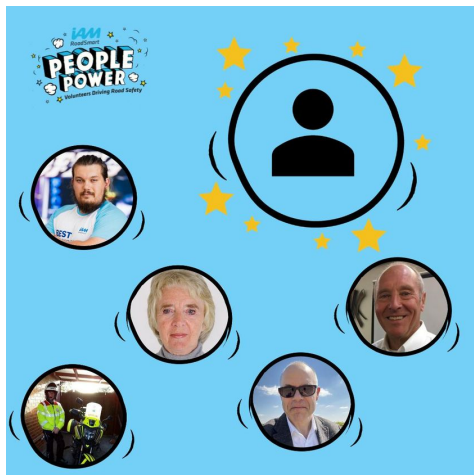
With his love of motorbikes starting at the age of 10, after his dad passed his IAM RoadSmart Advanced Rider course in 2013, Niall caught the bug for all things two-wheels. [More information](#)

Motorcycles make up 3.5% of all licenced vehicle types, yet riders represent a fifth (21%) of all fatalities and 2.5% of all casualties.



We have created a petition to scrap VAT on life-saving motorcycle air vests, arguing that they should be treated as other essential life-saving equipment which are zero or lower VAT.

Our CEO, Antony Kildare, [shares his statement here](#) [Sign NOW!](#)

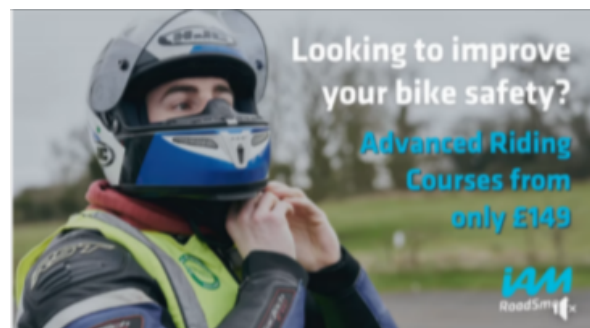


Our Hall of Fame showcases some of the wonderful volunteers we have at IAM RoadSmart, which we regularly update with new faces!

Do you know of a fantastic volunteer you think deserves to be in our Hall of Fame?

[Nominate a volunteer here](#)

**Want to become a better rider?** Our Advanced Riding Course can help. The roads can be a dangerous place, even for the most alert and cautious riders. While you can never be 100% safe, becoming an advanced rider will equip you





with the skills to correctly anticipate, and plan for, the hazards you encounter on your rides. [Find out more](#)

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*SAM members have you got some news to share? Send it to [sam-editor@iam-sheffield.bike](mailto:sam-editor@iam-sheffield.bike) and share it with all your SAM Club friends...*

## **Stay healthy and ride safe**

Paul Conway (on behalf of the SAM Committee) Sheffield Advanced Motorcyclists

Charity no. 1089671 IAM Group no. 4152



Saturday Meetings are for club members, observers, associates and ANY biker interested in taking an advanced rider course. Meetings are usually for one of these purposes:

- members take the opportunity to catch up with each other and generally socialise
- observers will be taking their associates out as part of their preparation for the advanced test
- other members will form smaller groups and ride out usually for breakfast somewhere
- Bikers who want to learn about how to become an advanced motorcyclist

If you'd like to find out more about us, join us at 9am any Saturday throughout the year, at Meadowhall Retail Park,

Sheffield S9 2YZ, just off J34, M1.

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## ***Being a member of the SAM Club***

To be a member of the SAM Club you should also be a current member of IAM RoadSmart. As a registered UK charity the SAM Club has charitable objectives to encourage and support the wider use of powered-two-wheeled transport in the UK. We provide advanced motorcycle education and training to help all bikers ride more safely. Our charity has to abide by the national standards, testing and liability insurance cover to continue these activities. Liability insurance ensures that, within the events covered, both the SAM Club, its Trustees and members are safeguarded against most untoward events. This includes all formal training and social events. Also, the SAM Club is dedicated to promoting the education and training of bikers in advanced riding knowledge and skills, both locally and nationally. At a total cost of £55/year, i.e. £1.06p/week, you help ALL your fellow bikers to improve their riding knowledge and skills. Thank you.

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**Associates:** SAM's highly trained, dedicated, self-funding, volunteer Observers, meet all their own expenditure in providing your training. When you go out on observed rides with your Observer, we are asking you to donate £10 to offset a little of their running costs in helping you to become an advanced motorcycle rider. Thank you.

## ***Extra bits***

- Next SAM Committee Meeting: **18th January 2023**
- Next SAM Club Night: **4th December 2023 meet at 7.30pm for an 8pm start [Treeton Miners Welfare, Arundel St, Treeton, Rotherham S60 5PW, UK](#)**
- **SAM Club: CHRISTMAS PARTY!!!**

- **Gift Aid Form:** Gift Aid allows UK charities to claim back the basic rate tax already paid on donations. This means we can claim back from the government on your behalf 25p for every £1 donated, boosting the value of the donation by a quarter. Use this link to fill in the form on the SAM website and send it to [treasurer@iam-sheffield.bike](mailto:treasurer@iam-sheffield.bike).
- **Not getting your SAM emails?** If any member is NOT getting SAM Club emails, first check your junk folder, then send a request to [sameditor@iam-sheffield.bike](mailto:sameditor@iam-sheffield.bike). Pass on this message to any members who are complaining about not getting their SAM Club emails.
- **Changing your email address:** If you change your email address then let me know so that we can keep you informed of all the exciting things
- happening in your club.
- **IAM RoadSmart member discounts:** SAM members, are you making the most of your IAM RoadSmart membership? There are lots of discount savings that can offset your IAM RoadSmart and SAM membership fees, so grab a bargain TODAY!
- **Share with your friends:** Know someone who is interested in biking? Why not share this SAM Update and help them to be an advanced rider.
- **Follow us on** [Facebook](#), [Twitter](#) & [Instagram](#).

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## ***What are we about...***

*The Sheffield and District Advanced Motorcyclists (SAM) are an independent charity that provides public education and training in advanced motorcycling skills. Its aims are to increase public awareness and understanding of motorcycling and the advanced knowledge and skills required to ride safely on public roads. It is an affiliate group of the Institute of Advanced Motorists (IAM RoadSmart) and works closely with statutory and non-statutory organisations in promoting public information and*

*education on motorcyclists and motorcycling in its designated region. SAM's volunteer motorcyclists are all trained to and maintain national standards of advanced motorcycle riding. They provide ongoing guidance and support to prepare motorcyclists for UK nationally recognised advanced motorcycling tests. SAM works closely with other charitable groups who require advanced motorcyclists to support public events, NHS dispatch rider services and many other socially responsible activities. SAM provides an essential public service in encouraging, promoting and marketing improved safety on public roads in the UK and internationally through IAM RoadSmart. SAM also has a very active social events programme that encourages its members, family, friends and the public, to both support the charity's socially responsible objectives and enjoy the camaraderie and support provided by the club.*

## ***Club Merchandise***

***"YOU can proudly support YOUR Club"***

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Clothing can be ordered online direct from:

**APRINT LTD**

138 Morthern Road

Wickersley

Rotherham

S66 1EA

Telephone: 01709 709977

Fax: 01709 709987