



## **SAM Weekly Newsletter - 9th February 2024**

*Biking news for ALL our advanced riders, their family and friends*

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## ***Editorial***

**Club Night Door levy!** It's only a £1. It cover our costs and support our social events, SAM members should pay, on entry, the £1 door levy for both themselves and their guest(s). We provide an 'honesty box' to collect the Club Night fee and would urge every SAM member to support your Club. Thank you.

**Next SAM Club Night** (details below): At the SAM Club Night last Monday, Aidan Latham (SAM Secretary) announced that the next SAM Club Night is an 'Open Invitation'. This means that everyone, members and non-members, is invited to enjoy a great night's entertainment with Aidan and his band, Sterotonin. All funds will go to the SAM charity to help promote the work of promoting sustainable motorcycling, public education and providing training in advanced riding. Spread the word, invite all your friends and let's have a great night supporting your Club.

**SAM website.** All advanced riding information and general biker education documents have been moved to a [new section](#). Originally, having all policy, guidelines and information documents in one place seemed a reasonable approach. Now we want a dedicated educational documents section that all website visitors can read. This development is part of our charitable function in providing public education about bikers and biking. The section is a work in progress, so expect a change to design, layout and content. Send any suggestions to [sam-editor@iam-sheffield.bike](mailto:sam-editor@iam-sheffield.bike).

**Photo Competition.** I had a new camera for my birthday and was at Meadowhall Retail Park taking photos. It's amazing how some bikers are very shy! Some great snaps were taken and might be entered into the SAM Club Annual Photo Competition. When you are out riding, whip out your phone, take a few snaps and send them to [sam-editor@iam-sheffield.bike](mailto:sam-editor@iam-sheffield.bike). Let's make this year's competition the best ever!



**Snow warning.** Just when riding was getting interesting, the weather gods decided to spoil the fun. There is a *weather warning for snow* this week. So, it's spike tires and let's have fun on the powder! Always remember, check the conditions, check the bike and check that you are able to cope with whatever you encounter on the road.

**Saturday Meeting.** It was really great to see lots of different bikes at Meadowhall Retail Park. Smaller bikes were popular. There was a pristine Honda 175cc, a Honda Monkey bike and a Piaggio 530 to name just three. It's worth visiting just to see what power-two-wheels have been rolled out of the shed.

**News.** In other biking news this week, MPs, industry and bikers overwhelmingly support a reform of motorcycle licensing. The joining of politicians from all parties, manufacturers and biker representatives should help to resolve the problem of bikers getting stuck with 'L' plates due the complexity of licencing and costs of getting a full licence.

Royal Enfield is going to show off the flex-fuel version of the Classic 350. It can run on a blend of petrol and 25% ethanol. Current fuel has 10% ethanol. Kymco's electric sports bike proposes a gear shift and clutch levers. Apparently, they control the drive and performance algorithms. Recently demonstrated at Motorcycle Live (London), you can now use a realistic simulator to develop your track riding skills. It seems you don't need a helmet, leathers, boots and gloves either. Cake Motorcycles have filed for bankruptcy. The development of electric motorcycles was made more difficult by an expensive battery recall. This was due to the danger of catching fire. Rever, the mobile route tracker, has upgraded the app to read georeferenced pdf maps.

There are some very interesting stories on the motorcycling web. Liz Hardy (pillioness.com), seeing that Valentine's Day is very near, suggests ways to get a biker to fall in love with you. It doesn't involve potions and I think my pillion might have something to say about it. Freddie Dobbs (Dobbie's on Tuesday) brings us a 4-part series riding the Yorkshire Dales. At the third attempt, Saffey Sprocket gets to Wales for some very nervous green laning. Itchy Boots continues her ride through the Central African Republic and Cameroon. Noraly shows an immigration officer that she is not a lady to be conned, or distracted from her route. Even the main highway is a dirt road that makes for exciting viewing. Kevin Williams writes about the dangers of relying 'common sense' and 'intuition'. Common sense isn't very common and intuition can often be wrong. For safer riding it's better to critically appraise each piece of riding advice and any change in progress when riding. He has also started providing an 8-week online course for better riding. SYSRP (South Yorkshire Safer Roads Partnership) have started a weekly quiz.

The Whiteknights still need volunteers for fundraising and public education. Lastly, in the history slot you can read about a 1950s 3-wheel MV-Augusta go-kart. Oh, those were the days. Happy reading.

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## ***Ways to stay in touch with your Club!***

It's really easy to stay in touch with your Club! We provide emails, a website and use social media accounts for you to contact us. All of which is free of any cost to the Club. If you are not getting the Club information circulated, or simply want to tell us something, ***just let us know*** at [sam-editor@iam-sheffield.bike](mailto:sam-editor@iam-sheffield.bike). We'll be happy to ensure that we stay in touch with you. You can also now sign up for Club emails on the [SAM website](#). Paul Conway  
Editor & Webmaster, Sheffield Advanced Motorcyclists

## ***Biking News Online***

MPs pledge to consider changes to motorcycle licencing legislation inline with MCIA recommendations. Politicians from both the Conservative and Labour parties have come out in support of a reform to the UK motorcycle licensing structure – stating it needs to be more accessible and affordable in order to help more people onto two wheels. [Read more](#)



Royal Enfield has unveiled a flex-fuel version of its most successful motorcycle – the Classic 350. This bike was unveiled at the ongoing 2024 Bharat Mobility Expo.

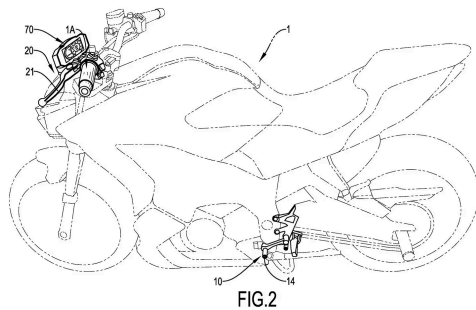
Flex Fuel Classic 350 can run with a blend of petrol and ethanol. However, the exact percentage of ethanol blending has not been mentioned. Currently, most petrol pumps across the country have 10 per cent ethanol blended in their petrol tanks. The government has plans to take the ethanol blend to 25% by 2025. [Read more](#)

### **5 Motorcycle Myths Some People Still Believe**

There are tons of myths and misconceptions regarding motorcycles and motorcycle riding. Bikers, biker enthusiasts, and even folks who know



nothing about motorcycles tend to spread them, not thinking about the consequences. [Read more](#)

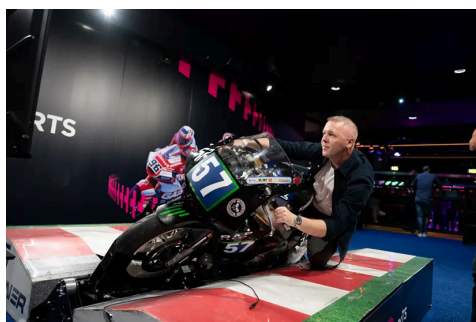


It was back in 2018 that [Kymco](#) first showed its SuperNEX [electric sportbike](#), and followed it up a year later with the [RevoNEX naked](#) version. And while production hasn't happened as quickly as originally intended, the models are still scheduled to reach showrooms at some stage in the near future. [Read more](#)

Top of the pile is the North East. A whopping 96 per cent of the region's B and C roads were considered not in need of improvement. Same goes for its motorways. And it also features the lowest number 'amber' and 'red' which are markers indicating that repairs are needed. Turns out it's alright up north.



At the other end, there's the East Midlands. A substantial 38 per cent of its A roads were labelled 'amber' or 'red'. Forty-two per cent of its B and C roads suffer the same fate, which makes it the region in the UK that needs the most repairs to its roads. [Read more](#)



Moto Trainer bike simulator

Unleash Your Inner Racer with the Moto Trainer bike simulator

Ever dreamed of carving corners on a legendary racetrack but don't have the budget or bike to do it on? Well, hold tight, because courtesy of Discovery+ the world's most realistic

motorcycle simulator is roaring into the Devitt Insurance MCN London Motorcycle Show, and you can try it out for FREE!

Prepare to be catapulted into a world of adrenaline-pumping action. Called the Moto Trainer, this simulator isn't just a video game; it's a meticulously crafted machine that replicates the physics and sensations of real-world riding with uncanny accuracy. As you grip the bars and lean into a corner, the simulator tilts and vibrates, mimicking the G-forces and feedback you'd feel on a real bike. [Read more](#)

### [Biker Love: 10 Simple Ways to Make it Happen](#)

How do you make biker love happen? Can you make a biker fall in love with you? Well, you can't MAKE a biker do anything. But you CAN increase your odds of biker romance happening. Of course, you'll have to tread carefully. Bikers don't exactly love being pushed around. So how do you fan the flames of biker love? Don't worry.



You won't need a love potion.

You won't need a makeover.

You won't even need to know that much about motorcycles. [Read more](#)



### Cake Motorcycles Files For Bankruptcy In Sweden: Report

Multiple factors are reportedly to blame, including the failure of the firm's most recent funding round.

It's been a rough time for Cake Motorcycles lately.



In January 2024, we reported [a National Highway Traffic Safety Administration safety recall on some Cake Kalk dual sport motorcycles with battery cells that could potentially catch fire](#). At the time the recall was reported, Cake's documentation said that its plan was to have replacement batteries available to affected customers later down the line in 2024. [Read more](#)

### REVER Launches PDF Map Compatibility

If you're a fan of Rider's touring stories, you've likely noticed that we have been using REVER maps to accompany the stories. The REVER app, available for free on iOS and Android, works in conjunction with the REVER website to help riders discover the world's best roads, create custom routes, track epic rides, compete for bragging rights, and share riding experiences across social platforms. Recently, the company has upped its game with the ability to import georeferenced PDF maps into the app. These maps have embedded GPS boundaries that overlay on any existing map style and display your current location. For more information, read the press release below. [Read more](#)



3-wheeled MV Agusta go-kart If we asked you what is red, yellow, and from the 1950s, the chances of you guessing a 125 cc three-wheeled MV Agusta go-kart. Yet here we are.

Constructed from an unknown-but-more-than-likely-steel

tubular frame, this weird ball of fun is our idea of a great time with the kids (whether grown-up or not). The 125 cc four-stroke motor is from a 1950s MV Agusta, which gives this kart more than a little racing pedigree. In their heyday, MV Agusta racked up 37 World Championships and 270 Grand Prix victories, and some of their astonishing records still stand to this day. [Read more](#)

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## ***SAM Meetings***



***SAM Club Saturday Meetings, Meadowhall Retail Park  
9am every Saturday throughout the year.  
Come and join us - you know you want to ride!***



Next SAM Club night: **4th March 2024** **meet at 7.30pm for an 8pm start at [Treeton Miners Welfare, Arundel St, Treeton, Rotherham S60 5PW, UK](#)**





Always carry your **FREE Biker I.C.E. Card**. It gives emergency services staff vital information about the right treatment for you, should you be involved in an accident. Don't forget to update it if your health and/or social circumstances change. *SAM Club - dedicated to helping YOU to be a safer rider.*

**Stereotonin**  
 Songs you know but forgot you Loved!  
**Monday 4th March**  
 from 8pm

**Treeton Miners Welfare**  
 Arundel St, Treeton, Rotherham S60 5PW

£1.00 on the door - All Welcome

in support of 












 [www.facebook.com/Stereotonin](http://www.facebook.com/Stereotonin)
 [stereotoninband](https://www.instagram.com/stereotoninband)



## Whiteknights Blood Bikers

Whiteknights Yorkshire Blood Bikes would like to hear from people who are able to become volunteer fundraisers for this vital charity that benefits patients in Yorkshire.



Please get In touch. Even if you can only spare an hour to volunteer for us - we really need people to help us. Hope to hear from you soon.

Message us through Facebook or email:

[fundraising@whiteknights.org.Uk](mailto:fundraising@whiteknights.org.uk)

### NHS Blood Donation

Did you know that B negative is one of the rarest blood types? In fact, only 2% of our donors have B negative blood. But, it's incredibly important and can be given to people who are:

- 🩸 B negative
- 🩸 B positive
- 🩸 AB negative
- 🩸 AB positive



We need donations from B negative donors to help save and improve the lives of thousands of people. If you are B negative, please make an appointment now <https://orlo.uk/BkcAW>. Don't know what your blood type is but want to donate? [Register today](#)

# South Yorkshire Safer Roads Partnership



**South Yorkshire**



We all need to challenge road risk...

In 2022, the age group that saw the most casualties with serious injuries, when it came to car drivers & occupants, was 26-35-year-olds.

Let's all have that conversation with our loved ones about taking extra care on our busy roads. No matter what our age. [#roadsafety](#) [#VisionZero](#)

Today is [#timetotalkday](#) .

Talking about mental health isn't easy. But a conversation has the power to change lives.

Half of every conversation is listening: let someone know they're being heard.



[Find out more](#) [#barnsley](#) [#doncaster](#) [#sheffield](#) [#Rotherham](#)



What does this road sign mean? 🤔🔴

Get involved in our weekly quiz to showcase your skills and improve your understanding 📖

Preparing for an upcoming theory test or need to refresh your knowledge? Explore our eLearning resources and learning guides below! If you have any questions, [please feel free to get in touch](#).

[#SafeDrivingForLife](#) [#RoadSigns](#) [#TheoryTest](#)


February is the month we start to see signs of [#spring](#) .

We feel a bit of optimism.

Gradually, evenings get lighter...but please remember that pedestrians are particularly vulnerable at this time of year, especially 11 - 15-year-olds. [#barnsley](#) [#doncaster](#) [#sheffield](#) [#rotherham](#)



### [Driver & Vehicle Standards Agency](#)

[25 January at 09:00](#) DVSA provide an MOT reminder service, completely free of charge. 

✔ Once you've signed up, you won't need to worry about forgetting your MOT test date.

📱 You can sign up to receive a text message or email four weeks before your MOT is due. [Sign up here](#)

Every week in South Yorkshire more than 15 people suffer at least one of the following injuries due to a serious collision:

- fractures
- concussion
- internal injuries
- crushing
- burns (excluding friction burns)
- severe cuts



### **What classes as a serious injury?**



- severe general shock requiring medical treatment



**DRIVE SAFE:**

Always look for cyclists, especially at junctions.

Look out for all types of cyclist (not every cyclist will be wearing hi-vis clothing).

Always check your mirrors and blind spot for cyclists, whether you are stationary or moving. [#barnsley](#) [#doncaster](#) [#rotherham](#) [#sheffield](#)

**HELP US MAKE OUR ROADS SAFE:**

have you heard of the Safe System?

The Safe System is a road safety approach that aims to stop people suffering fatal & serious injuries on our roads.

[Anyone using our roads is part of the system](#) Help us to make South

Yorkshire roads safer. [#barnsley](#) [#Doncaster](#) [#sheffield](#) [#rotherham](#) ❤️

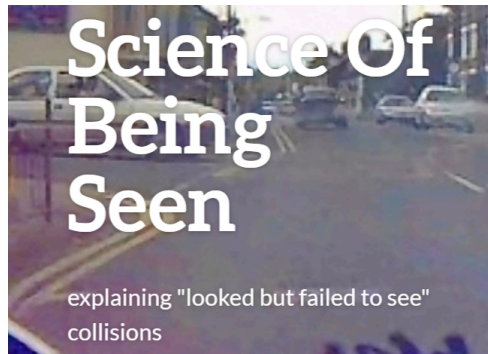


BetheBest – we have created a generic logo to encourage all riders to take additional training in one format or another; such as IAM, BikeSafe or ERS. The new logo and #BetheBest tagline has been printed on promotional snoods to promote the campaign (available at SAM)

*Club Nights*). The snoods have been produced in a series of different motorbike brand colours, (Red, Orange, Green and Blue), to test if this approach is more appealing to riders.

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## **Kevin Williams**



For many years road safety experts, police and motorcyclists have known that the most common collision between a motorcycle and another vehicle happens when the motorcyclist has right-of-way and another driver turns into the rider's path. All the way back in 1977, US researcher Harry

Hurt stated:

*"The most likely comment of an automobile driver involved in a traffic collision with a motorcycle is that he, or she, did not SEE the motorcycle..."* [Read more...](#) Also, see all Kevin's posts at [ko-fi.com/survivalskills](http://ko-fi.com/survivalskills).

## **LAST WEEK'S ROUND-UP**

Newbie Mistakes #12 Tangling with trams

This series is all about situations that catch out new riders (as well as some who should know better) by covering some of the situations on the road that may not be covered on basic training for one reason and another. This week it's the turn of trams and trains, where we might encounter them, the problems they pose and how to deal with them. [Read more](#)







Elevenes 406 Wed 31 Jan - motorcycle news, tips & views. in today's show... two die in head-on bike crash on A30... bike video goes viral, Tx rider gets arrest warrant... NHTSA takes first step toward impaired-driving prevention technology... Melbourne bike thieves target £60k-worth of showroom bikes... garage find rare bikes under the hammer... bikes a hit with working riders in Togo... DiavelX recall... new Nortons in two years... is the new GSX-8R really an XJ8... in-depth today - continuing our look at bike training; where we should be directing our training efforts? [Watch here](#)



Two to Tangle' - a double filtering fail  
Watch the video. It's easy enough to see what happened - the car changed lanes, and the rider was going too fast to take evasive action. Then the second bike ran into the open door.

WHOSE FAULT? At first sight, it's easy to blame the driver and passenger for "not checking mirrors".

The driver, before changing lane, should have looked, but of course we can't see what the driver could see. It's entirely possible the first bike was in the same queue as the car moved left and wasn't visible when the driver checked the empty lane. Or maybe it was in the left-hand lane. Or perhaps it was simply behind another vehicle in the middle lane. So maybe the driver looked 'but failed to see' because the bike wasn't where it could be seen. It's a surprisingly common cause of collisions that riders frequently overlook. [Watch here](#)

"I speak, therefore I'm right" - the allure of 'influencers'

Last week, I was talking about the trap of failing to use critical thinking to understand problems, and the perils of relying on 'common sense' and intuition which are among our least-reliable mental tools. By coincidence, just a day later, I happened upon a YouTube video presented by Sabine Hossenfelder, who holds a PhD in theoretical physics. She was talking about the issue of YouTubers producing content which is factually incorrect. [Read more](#)



Safety Bubble

An A to B of riding - S is for...

I'm starting a new series (it won't be every week but from time to time) which will run through the alphabet (but in no particular order) but each item will give you an objective look at a term you are likely to have heard in connection with riding. It could be a basic concept used in CBT, or I might take a look at something commonly discussed in advanced riding circles. [Read more](#)



Elevenses 407 Sun 4 Feb - motorcycle news, tips & views

in today's show: son of Israeli diplomat accused of deliberately running down Florida cop... Ginger suspends e-scooter service in Great

Yarmouth... e-bike manufacturer Cake bankrupt... RGNT e-bikes go bust but get reborn... Argentine MotoGP round axed... Kove's 510X single side swinger adventure bike heads to Europe...

in-depth today; Polestar - the car without a rear windscreen...[Read more](#)

Some great news! Well, I hope it's great news! I'm opening up the latest version of the Survival Skills e-course to pre-registrations TODAY.

**Motorcycle Skills - Improve your Riding in Eight Weeks**



I'm Kevin Williams and I am the owner of Survival Skills Rider Training - one of the UK's longest running post-test training schools.

I've been engaged in motorcycle training since the mid-90s and I've always been looking for new ways to get advice out to motorcyclists in a way that's convenient to greater numbers.

So what's the e-course all about? [Read more](#)

## **FROM THE ARCHIVE**

Review of 'Crash Course' by Bennetts BikeSocial

[I'm having a week off so enjoy posts from the archives!]

As regular readers will know, as well as running training courses, over the years I have devoted a considerable amount of time to initiatives I believe have a genuine role to play in improving rider safety.

I worked briefly on the Bucks county council 'Be a Better Biker' scheme as an assessor. I spend three years working with Somerset Road Safety Partnership on their motorcycle skills programme at Castle Coombe circuit, where I delivered a 'roadcraft' (with a small R) talk. You'll likely know about my involvement with the New Zealand Transport Agency on the Shiny Side Up rider safety interventions down under.



And I also worked with Kent Fire and Rescue on two projects. From 2011 to 2020, I was delivering the 'proactive' module for the international award-winning 'Biker Down' courses at Rochester. By 2020, Biker Down had gone national, and was delivered by more than half of the UK's fire services, most of whom used a version of my own presentation as part of their own course. [Read more](#)

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## ***IAM RoadSmart News***



New year, new changes.

Motorists across the country are facing several changes in 2024, and with new driving rules around safety and fuel, it is best to know about them ahead of time. Changes include the introduction of low-emission zones in Scotland, updates to DVLA (Driver and Vehicle Licensing Agency) services, and possible changes to the driving test eyesight. [Read more](#)

NEW: Government WILL keep MOT tests annual, having floated the idea of an MOT every two years. Road Safety charity [@IAMRoadSmart](#) welcomes this (*decision*).





petition.parliament.uk  
Petition: Scrap VAT on life-saving motorcycle air vest  
We call on the Government to scrap VAT on life-saving air vests which are currently subject to 20%...

## Scrap VAT on life-saving motorcycle air vests

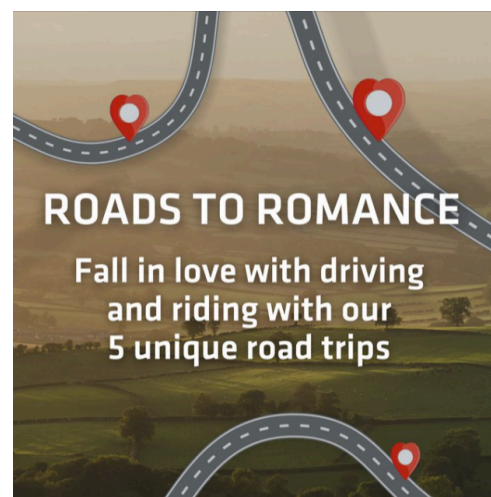
We call on the Government to scrap VAT on life-saving air vests which are currently subject to 20% VAT rate. Other lifesaving equipment, like helmets, are either zero or lower rated. Signed: 11,078. [Sign here](#) and join the fight for safer riding.



Whether you're a driver or rider, we're giving young adults the opportunity to win a place at one of our 2024 Skills Days!

This is open to ages 18-30 and you can [find out how to enter here](#)

Escape the ordinary this Valentine's Day with a romantic road trip through the breathtaking landscapes of the United Kingdom. Whether you're driving a car or riding a motorbike, embark on a journey that promises not just a destination, but an unforgettable adventure filled with love and picturesque scenery. [Read more](#)



**Want to become a better rider?** Our Advanced Riding Course can help. The roads can be a dangerous place, even for the most alert and cautious riders. While you can never be 100% safe, becoming an advanced rider will equip you with the skills to correctly anticipate, and plan for, the hazards you encounter on your rides. [Find out more](#)



## ***MCIA/NMC/FEMA/New Rider Hub/BMF***

### ***MCIA***



Minister for Aviation and Decarbonisation, [@AnthonyBrowneMP](#) delivered a keynote address to our Annual Conference yesterday. The Minister recognised the crucial value of the L-Category sector not only to the UK economy but in the transition to a green transport network.

[Watch here](#)

Our Action Plan Scorecard reveals the Government's lack of progress in improving availability of different types of PLVs for users and businesses. We urgently need a regulatory review and Government support to nurture the L-Category sector's manufacturing base and supply chain. [Follow on X](#)

	Government Progress			
	Commitment	Development	Delivery	Industry Progress
<b>&gt; Supply Ahead of Demand</b>				
<b>&gt; SUPPLY AHEAD OF DEMAND – DELIVERING THE PRODUCT</b>				
A review of existing L-Category vehicle regulation	✓	⋯	✗	✓
Developing the component and system supply chain in the UK for zero emission L2+ Category powered two-wheelers (PTWs)	✓	⋯	⋯	✓
Developing the manufacturing base and supply chain for zero emission L7 cargo vehicles	⋯	✗	✗	⋯

## **FEMA**



### New Steps Towards Safer Roads For Motorcyclists

A global working group of 15 experts collected all available information on infrastructure that is safe for motorcyclists and drafted a report that should be read (and implemented) by anybody who is involved in road

infrastructure. [Read more](#)

## **New Rider Hub**

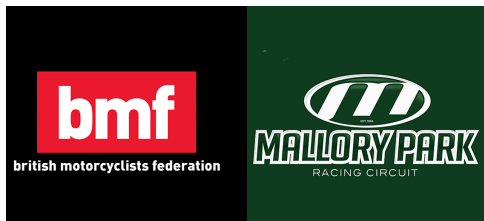
What is Ridefree?

Ridefree is an award-winning enhancement to compulsory basic training (CBT), consisting of pre-course eLearning modules. Its aim is to help you prepare for your CBT and riding on the road.



How can it help me?

CBT should be an enjoyable experience. But there's a lot to learn, and it's normal to feel anxious about your first bike ride. The good news is that Ridefree will help you become a better and more confident rider by...[Read more](#)



## BMF Head Office Move To Mallory Park

Mallory Park beckons as the BMF team prepare to pack up and move to new offices at this iconic and historic racetrack. The move will take place over an extended weekend beginning this Friday the 2nd of February, with everything back up and running, and business as usual, from Tuesday the 6th of February. [Read more](#)

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*SAM members have you got some news to share? Send it to [sam-editor@iam-sheffield.bike](mailto:sam-editor@iam-sheffield.bike) and share it with all your SAM Club friends...*

### **Stay healthy and ride safe**

Paul Conway (on behalf of the SAM Committee) Sheffield  
Advanced Motorcyclists

Charity no. 1089671 IAM Group no. 4152



**Saturday Meetings - talking, learning, riding, eating, repeat!**

Saturday Meetings are for club members, observers, associates and ANY biker interested in taking an advanced rider course. Meetings are usually for one of these purposes:



- members take the opportunity to catch up with each other and generally socialise
- observers will be taking their associates out as part of their preparation for the advanced test
- other members will form smaller groups and ride out usually for breakfast somewhere
- Bikers who want to learn about how to become an advanced motorcyclist

If you'd like to find out more about us, join us at 9am any Saturday throughout the year, at Meadowhall Retail Park, Sheffield S9 2YZ, just off J34, M1.

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## ***Being a member of the SAM Club***

To be a member of the SAM Club you should also be a current member of IAM RoadSmart. As a registered UK charity the SAM Club has charitable objectives to encourage and support the wider use of powered-two-wheeled transport in the UK. We provide advanced motorcycle education and training to help all bikers ride more safely. Our charity has to abide by the national standards, testing and liability insurance cover to continue these activities. Liability insurance ensures that, within the events covered, both the SAM Club, its Trustees and members are safeguarded against most untoward events. This includes all formal training and social events. Also, the SAM Club is dedicated to promoting the education and training of bikers in advanced riding knowledge and skills, both locally and nationally. At a total cost of £55/year, i.e. £1.06p/week, you help ALL your fellow bikers to improve their riding knowledge and skills. Thank you.

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**Associates:** SAM's highly trained, dedicated, self-funding, volunteer Observers, meet all their own expenditure in providing your training. When you go out on observed rides with your Observer, we are asking you to donate £10 to offset a little of

their running costs in helping you to become an advanced motorcycle rider. Thank you.

## **Extra bits**

- Next SAM Committee Meeting: **28th February 2024 (Zoom)**
- Next SAM Club Night: **4th February 2024 meet at 7.30pm for an 8pm start Treeton Miners Welfare, Arundel St, Treeton, Rotherham S60 5PW, UK**
- **Gift Aid Form:** Gift Aid allows UK charities to claim back the basic rate tax already paid on donations. This means we can claim back from the government on your behalf 25p for every £1 donated, boosting the value of the donation by a quarter. Use this link to fill in the form on the SAM website and send it to [treasurer@iam-sheffield.bike](mailto:treasurer@iam-sheffield.bike).
- **Not getting your SAM emails?** If any member is NOT getting SAM Club emails, first check your junk folder, then send a request to [social-media@iam-sheffield.bike](mailto:social-media@iam-sheffield.bike) . Pass on this message to any members who are complaining about not getting their SAM Club emails.
- **Changing your email address:** If you change your email address then let the Social Media Secretary - [social-media@iam-sheffield.bike](mailto:social-media@iam-sheffield.bike) - know so that we can keep you informed of all the exciting things
- happening in your club.
- **IAM RoadSmart member discounts:** SAM members, are you making the most of your IAM RoadSmart membership? There are lots of discount savings that can offset your IAM RoadSmart and SAM membership fees, so grab a bargain TODAY!
- **Share with your friends:** Know someone who is interested in biking? Why not share this SAM Update and help them to be an advanced rider.

- **Follow us on [Facebook](#), [Twitter](#) & [Instagram](#).**
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## ***What are we about...***

*The Sheffield and District Advanced Motorcyclists (SAM) are an independent charity that provides public education and training in advanced motorcycling skills. Its aims are to increase public awareness and understanding of motorcycling and the advanced knowledge and skills required to ride safely on public roads. It is an affiliate group of the Institute of Advanced Motorists (IAM RoadSmart) and works closely with statutory and non-statutory organisations in promoting public information and education on motorcyclists and motorcycling in its designated region. SAM's volunteer motorcyclists are all trained to and maintain national standards of advanced motorcycle riding. They provide ongoing guidance and support to prepare motorcyclists for UK nationally recognised advanced motorcycling tests. SAM works closely with other charitable groups who require advanced motorcyclists to support public events, NHS dispatch rider services and many other socially responsible activities. SAM provides an essential public service in encouraging, promoting and marketing improved safety on public roads in the UK and internationally through IAM RoadSmart. SAM also has a very active social events programme that encourages its members, family, friends and the public, to both support the charity's socially responsible objectives and enjoy the camaraderie and support provided by the club.*



## ***Club Merchandise***

***"YOU can proudly support YOUR Club"***

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